



IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Thomas Huber and Thomas Lemmons

Serial No.: 10/688,075

Examiner:

Filing Date: 17 Oct. 2003

Group Art Unit: 2611

Title: IChoose Video Advertising

COMMISSIONER FOR PATENTS  
P.O. Box 1450, Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

This Information Disclosure Statement is submitted:

- (X) under 37 CFR 1.97(b), or  
(Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)
- ( ) under 37 CFR 1.97(c) together with either a:
- ( ) Certification under 37 CFR 1.97(e), or
- ( ) a \$180.00 fee under 37 CFR 1.17(p), or  
(After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)
- ( ) under 37 CFR 1.97(d) together with a:
- ( ) Certification under 37 CFR 1.97(e), and
- ( ) a petition under 37 CFR 1.97(d)(2)(ii), and
- ( ) a \$130.00 petition fee set forth in 37 CFR 1.17(i)(1)  
(Filed after final action or notice of allowance, whichever occurs first, but before payment of the issue fee)
- ( ) A check in the amount of \$\_\_\_\_\_.00 is enclosed herewith.
- ( ) Please charge to Deposit Account #50-1491 the amount of \$\_\_\_\_\_.

At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 50-1491 pursuant to 37 CFR 1.25.

(X) Applicant(s) submit herewith Form PTO 1449 - Information Disclosure Citation together with copies of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

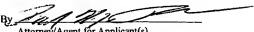
( ) A concise explanation of the relevance of foreign language patents, foreign language publications and other foreign language information listed on PTO 1449, as presently understood by the individual(s) designated in 37 CFR 1.56 (c) most knowledgeable about the content is given on the attached sheet, or where a foreign language patent is cited in a search report or other action by a foreign patent office in a counterpart foreign application, an English language version of the search report or action which indicates the degree of relevance found by the foreign office is listed on form PTO 1449 and is enclosed herewith.

It is requested that the information disclosed herein be made of record in this application.

I hereby certify that this correspondence is being deposited with the United States Postal Service as:

- [ ] First Class Mail
- [X] "Express Mail Post Office to Addressee" service under 37 CFR 1.10.
- "Express Mail" label no. EL 975282375 US
- in an envelope addressed to:
- Commissioner for Patents,  
P.O. Box 1450, Alexandria, VA 22313-1450

Respectfully submitted,

By:   
Attorney/Agent for Applicant(s)  
Paul M. Thompson  
Reg. No.: 52,286

Date: March 8, 2004

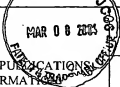
Telephone No.: (970) 377-6363

Date of Deposit or Transmission: March 8, 2004

Typed Name: Zabrina Perry

Signature: 

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /J.T./

FORM PTO-1449		ATTY. DOCKET NO. INTE.88USU1 (ITC88)	SERIAL NO. 10/688,075
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (Use several sheets if necessary)		APPLICANT <b>Thomas Huber and Thomas Lemmons</b>	
		FILING DATE 17 Oct. 2003	GROUP 2611

## REFERENCE DESIGNATION

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	PATENTEE	CLASS	SUB CLASS
	A	09/935,873 (INTE.11USU1)	23 August 2001	Thomas Lemmons	N/A	N/A
	B	09/915,114 (INTE.12USU1)	25 July 2001	Thomas Lemmons	N/A	N/A
	C	10/041,881 (INTE.16USU1)	24 October 2001	Gary Rasmussen et al.	N/A	N/A
	D	09/941,148 (INTE.17USU1)	27 August 2001	Thomas Huber et al.	N/A	N/A
	E	10/076,950 (INTE.22USU1)	12 February 2002	Ian Zenoni	N/A	N/A
	F	10/080,996 (INTE.25USU1)	20 February 2002	Thomas Huber et al.	N/A	N/A
	G	10/103,545 (INTE.27USU1)	20 March 2002	Steven Reynolds et al.	N/A	N/A
	H	10/099,054 (INTE.30USU1)	13 March 2002	Steven O. Markel	N/A	N/A
	I	10/212,289 (INTE.36USU1)	2 August 2002	Thomas Lemmons	N/A	N/A
	J	10/688,067 (INTE.62USU1)	16 October 2003	Thomas Lemmons	N/A	N/A

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB CLASS	TRANSLATION	
							YES	NO

## OTHER REFERENCES (including Author, Title, Date, Pertinent Pages, etc.)

/Jason Thomas/		02/15/2008
EXAMINER		DATE CONSIDERED

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /J.T./